

A FIRST IMPRESSION THAT LASTS



כלול בסל הבריאות 2009

December 2009

ONCE DAILY
REYATAZ[®]
(atazanavir)

Dear Doctor/Pharmacist,

Biotis is proud to announce the registration of Reyataz[®] (atazanavir) 150mg and 200mg capsules. Biotis is the marketing company of Reyataz[®] (atazanavir) in Israel.

Reyataz[®] (atazanavir) is indicated in combination with other antiretroviral agents for the treatment of HIV-1 infection, in antiretroviral-naïve and antiretroviral-treatment-experienced adult and pediatric patients at least 6 years of age.

For naïve and experienced patients, once-daily boosted Reyataz[®] (atazanavir) offers:

- **Comparable** efficacy to lopinavir/ritonavir^{1,2}
- **Favorable** diarrhea profile compared with lopinavir/ritonavir^{1,2}
- **Superior** lipid* profile compared with lopinavir/ritonavir^{1,2}
*Triglycerides and total cholesterol
- **Once-daily dosing**³



References: 1. Molina et al. Lancet, August 2, 2008. 2. Johnson M et al. AIDS 2006;20:711-18. 3. Reyataz[®] (atazanavir) Physician Prescribing Information as approved by the Israeli Ministry of Health, May 2009.

Sincerely Yours,

Michal Palti
Michal Palti
Marketing Manager

Guy Wagner
Guy Wagner
Appointed Pharmacist

REY-05-09

 **BIOTIS**

 **Bristol-Myers Squibb**

Biotis is an exclusive representative of selected brands of BMS

For further information, please refer to Reyataz Physician Prescribing Information as approved by the Israeli Ministry of Health

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